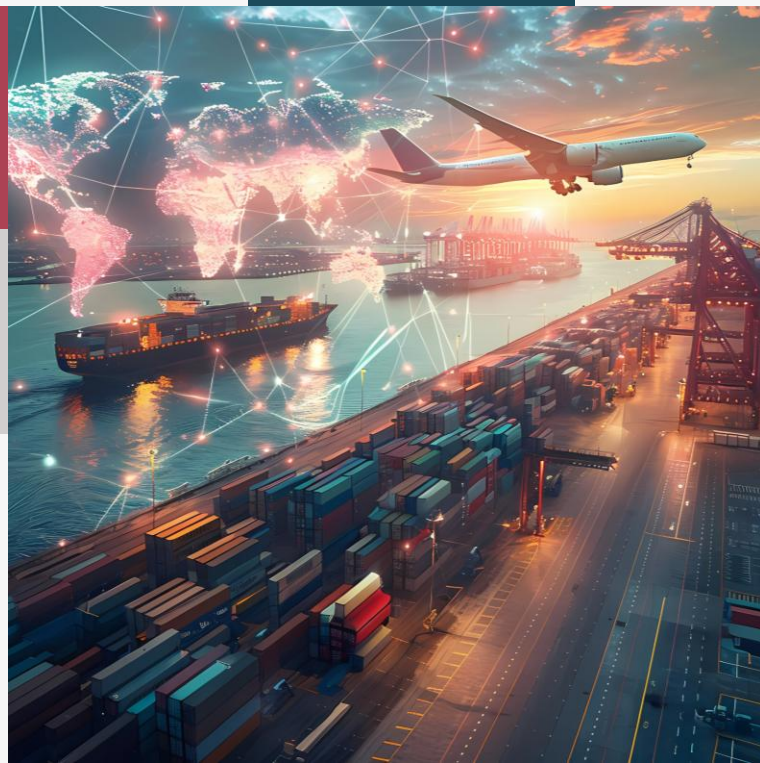


# Digital Intelligence for a Smarter Supply Chain

13 – 14 August 2025  
The Majestic Hotel Kuala Lumpur,  
Autograph Collection



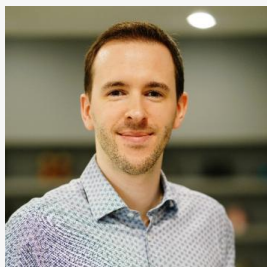
**Michael Lecomte**  
*Supply Chain Leader & Corporate Trainer*



**HRD Corp Claimable Course (SBL-KHAS) Scheme**  
**Employer-Specific Course**

## COURSE

## Lead Trainer



**Michael Lecomte**  
Supply Chain Leader & Corporate Trainer

Michael Lecomte is a renowned expert in procurement, supply chain and warehouse management, with nearly 20 years of experience spanning Europe, the Middle East, and Asia. His career has flourished across diverse industries, including 3PLs, footwear, and beauty, where he has consistently delivered transformative results. Michael's unique combination of hands-on industry expertise and a natural talent for teaching has made him a sought-after figure in both academia and corporate training. For over a decade, he has lectured at prestigious universities and elevated professionals' capabilities through impactful training programs, solidifying his reputation as a leader in knowledge-sharing and skill development.

Michael's achievements are a testament to his strategic and operational excellence. He has successfully led major business transformation initiatives, implementing robust frameworks to optimize supply chain performance and drive operational efficiency. With a strong track record in managing high-stakes projects, Michael consistently delivers results within tight timelines and competitive budgets. His ability to collaborate with cross-functional stakeholders and provide strategic updates has instilled confidence in global teams and enhanced organizational agility across diverse markets.

## COURSE

## Overview

What if your next supply chain transformation could be the difference between **your business leading the market** or falling behind?

In today's fast-moving, complex world, supply chains must be faster, smarter, and more resilient. Relying on outdated processes and siloed data puts you at risk of costly delays, lost customers, and missed opportunities.

This dynamic two-day workshop is built for supply chain professionals, operations managers, and business leaders ready to harness digital intelligence and revolutionize their supply chains.

You'll explore how **IoT, AI, blockchain, big data, robotics, and cloud computing** are reshaping supply chains, delivering unmatched visibility, agility, and efficiency.

Through hands-on exercises, real-world case studies, and immersive demos, you'll learn to:

- Gain **real-time visibility and control** over your entire supply chain network
- Use **AI and predictive analytics** to forecast demand and optimize operations
- Leverage **blockchain for transparent, secure, and trustworthy** supply chain processes
- Build **resilient, customer-centric supply chains** that adapt to change instantly
- Craft a **practical digital transformation roadmap** with clear priorities, milestones, and measurable impact

If you're ready to future-proof your supply chain and drive real business value through digital intelligence, this workshop is your game-changer.

## COURSE

## Objectives

By the end of this course, you will be able to:

1. Understand the **core technologies driving digital supply chain** transformation.
2. Apply **tools like AI, IoT, and Blockchain** for visibility, automation, and traceability.
3. Build a **roadmap for integrating digital tools** across the supply chain lifecycle.
4. Identify and **mitigate cybersecurity risks** in a digital supply chain.
5. Leverage **simulation, digital twins, and analytics** for proactive decision-making.
6. Design a supply chain strategy that prioritizes **customer experience** and resilience.

## WHY

## This Matters to Company?

Digital intelligence is no longer optional; it's the key to supply chain excellence and competitive advantage. This workshop builds supply chain teams who can:

1. Harness data-driven insights to optimize demand forecasting, inventory management, and logistics, turning complexity into clarity
2. Implement cutting-edge technologies like IoT, AI, blockchain, and automation to boost efficiency and reduce costly errors
3. Anticipate disruptions and adapt quickly using predictive analytics and digital twins, minimizing risk and downtime
4. Lead digital transformation initiatives with confidence, driving collaboration and innovation across departments

Result? A **smarter, more agile supply chain**. A workforce empowered to deliver exceptional value. An organization ready to thrive in the digital era.

# COURSE

## Agenda – Day 1

### Event Schedule

**08:30 – 09:00**

Registration, Refreshments

**09:00 – 10:30**

Learning & Development

**10:30 – 11:00**

Refreshments, Networking

**11:00 – 13:00**

Learning & Development

**13:00 – 14:00**

Lunch Break, Networking

**14:00 – 15:30**

Learning & Development

**15:30 – 16:00**

Refreshments, Networking

**16:00 – 17:00**

Learning & Development

*All modules will be delivered across Day 1 and Day 2. However, the trainer may adjust the sequence, modify the content, or emphasize specific topics based on the delegates' skills and experience.*

### Understanding Digital Transformation in the Supply Chain

#### Module 1: Introduction to Digital Transformation in Supply Chain

- Overview of digital transformation and its impact on global supply chains
- Key drivers for adopting digital technologies in supply chain management
- Digital maturity in supply chains: assessing readiness through diagnostic tools and frameworks

#### Module 2: Key Technologies Driving Supply Chain Transformation

- Internet of Things (IoT) for real-time supply chain visibility and tracking
- Artificial Intelligence (AI) and Machine Learning for demand forecasting and process optimization
- Big Data analytics for smarter decision-making and proactive risk management
- Robotics and automation in warehousing and logistics to improve speed and reduce errors
- Demo on Virtual Reality application in a warehousing environment for immersive operational training

#### Module 3: Blockchain for Supply Chain Transparency and Security

- How blockchain improves traceability and accountability across multi-tier supply networks
- Application of blockchain in logistics, procurement, and inventory management
- Smart contracts and their role in enhancing efficiency and reducing friction
- Case study/Exercise on Blockchain application for food safety traceability

#### Module 4: Cloud Computing and Supply Chain Integration

- Role of cloud computing in improving collaboration and communication among supply chain partners
- Integration of cloud-based solutions for better planning, execution, and reporting
- Enhancing flexibility and scalability in supply chain operations
- Case study/Exercise on cloud integration solving visibility issues in complex networks

# COURSE

## Agenda – Day 2

### Event Schedule

**08:30 – 09:00**  
Registration, Refreshments

**09:00 – 10:30**  
Learning & Development

**10:30 – 11:00**  
Refreshments, Networking

**11:00 – 13:00**  
Learning & Development

**13:00 – 14:00**  
Lunch Break, Networking

**14:00 – 15:30**  
Learning & Development

**15:30 – 16:00**  
Refreshments, Networking

**16:00 – 17:00**  
Learning & Development

*All modules will be delivered across Day 1 and Day 2. However, the trainer may adjust the sequence, modify content, or emphasize specific topics based on the delegates' skills and experience.*

### Adopting Digital Technologies for Competitive Advantage

#### Module 5: Enhancing Customer Experience through Digital Supply Chains

- Leveraging digital technologies to create a customer-centric supply chain
- Personalization, predictive analytics, and responsive delivery systems
- Omni-channel fulfillment strategies that align with evolving consumer expectations
- Case study/Exercise on strategic use of technology to improve customer service

#### Module 6: Digital Twins and Supply Chain Simulation

- Introduction to digital twins: replicating supply chain processes in a virtual environment
- Benefits of simulating supply chain performance and planning scenarios
- Predictive maintenance and process optimization using digital twins
- Case study/Exercise on Digital Twins utilization for operational excellence

#### Module 7: Cybersecurity in the Digitized Supply Chain

- Key cybersecurity challenges in digital supply chains
- Protecting data integrity and managing risks in IoT-enabled ecosystems
- Building a resilient digital supply chain through effective security protocols
- Case study/Exercise on a cyber breach and containment strategies

#### Module 8: Roadmap to Implementing Digital Supply Chain Transformation

- Steps to successful digital transformation in supply chain management
- Overcoming organizational and technological challenges
- Developing a digital transformation strategy: timelines, milestones, and KPIs
- Measuring the ROI of digital supply chain initiatives
- Case study/Exercise on Digital Supply Chain strategy implementation

#### Conclusion: Future Trends in Digital Supply Chain Management

- Emerging technologies: 5G, edge computing, and autonomous systems
- The role of sustainability and green technologies in digital supply chains
- Preparing for the future: adaptability and continuous innovation

## WHO Should Attend

This workshop is suitable for both experienced professionals seeking to deepen their knowledge and those new to the field looking to build a strong foundation in digital supply chain management.

- Supply Chain professionals
- Procurement and purchasing managers
- Logistics and distribution managers
- Operations managers
- Inventory managers
- Business analyst and consultants
- Manufacturing and production managers
- Professionals transitioning into Supply Chain roles

For all industries, including but not limited to:

- Aerospace
- Agriculture
- Banking & Finance
- Construction
- Education
- Electrical & Electronics
- Energy
- Entertainment
- Food
- Government Agencies
- Healthcare
- Hospitality
- Information Technology
- Logistics & Transportation
- Manufacturing
- Mining
- News Media
- Pharmaceutical
- Shipping
- Telecommunication

# ***Are you ready to empower your skills and ultimately elevate your career?***

## **How To Register**

We offer two easy ways to register for this workshop, either **online** or by using the **registration form** at the end of this brochure.

### **OPTION 1: REGISTER ONLINE**

**Step 1:** Click the registration link here: <https://tally.so/r/wv12NI> or scan the QR code below and complete the online form.



**Step 2:** We'll review your submission and email the relevant documents:

- If applying for HRD Corp grant: You'll receive supporting documents to complete your grant application.
- If not applying for grant: You'll receive an invoice for direct payment.

### **OPTION 2: REGISTER VIA BROCHURE FORM**

**Step 1:** Fill in the registration form on the last page of this brochure.

**Step 2:** Email the completed form to: [registration@skill-lyft.com](mailto:registration@skill-lyft.com).

**Step 3:** We'll review your form and email the relevant documents:

- If applying for HRD Corp grant: You'll receive supporting documents to submit your grant claim.
- If not applying for grant: You'll receive an invoice for payment.

*Need help or have questions?*

Reach out to us at [registration@skill-lyft.com](mailto:registration@skill-lyft.com)



Standard Fee RM3,500 /pax

Group Fee RM3,350 /pax

- \* Above fees are per delegate & inclusive of 8% SST.
- \* Group registration is only for 3 delegates and above.
- \* This course is 100% claimable through HRD Corp under SBL-KHAS Scheme (Employer-Specific Course).

HRD Corp Claimable Course (SBL-KHAS) Scheme  
Employer-Specific Course, No. : 10001556533

# 2025 Workshop Series Registration Form

## 2-DAY COURSE

Digital Intelligence for a Smarter Supply Chain

13 – 14 August 2025

The Majestic Hotel Kuala Lumpur, Autograph Collection

☐

Please tick (✓) the box if you are applying for HRD Corp grant.

### ORGANISATION INFORMATION

Name

Address

Postcode

Email

Phone

### DELEGATE INFORMATION

Please tick (✓) below box if you have more than 3 delegates.

☐

Yes, please refer to the additional copy of this registration form.

Name

Designation

Department

Email

Mobile No.

Dietary Concerns: Vegetarian

Allergies

Name

Designation

Department

Email

Mobile No.

Dietary Concerns: Vegetarian

Allergies

Name

Designation

Department

Email

Mobile No.

Dietary Concerns: Vegetarian

Allergies

### FASTEST WAY TO REGISTER

- 1 Complete the Workshop Series Registration Form
- 2 Kindly email it to us at registration@skill-lyft.com

### PAYMENT METHOD

#### Online Banking / Bank Transfer

Hong Leong Islamic Bank Berhad

Bank Address : No. 5, Jalan P16, Presint 16, 62150 Putrajaya,  
Wilayah Persekutuan Putrajaya, MALAYSIA

Account Name : Skill Lyft (M) Sdn. Bhd.

Account No. : 363-01-08956-6

Swift Code / BIC : HLIBMYYL

### TERMS & CONDITIONS

#### 1. Replacement Policy

Delegates may request a replacement at no additional cost, provided Skill-Lyft is notified at least three (3) working days before the event.

#### 2. Cancellation Policy

All cancellations must be submitted in writing via email to Skill-Lyft. The following charges apply based on the time of cancellation:

- More than 15 working days before the event: Full refund with no charges.
- 8 to 14 working days before the event: 50% of the registration fee will be charged.
- Within 7 working days before the event: 100% of the registration fee will be charged.

#### 3. No-Show Policy

Delegates who do not attend the event will be charged the full registration fee.

#### 4. Skill-Lyft's Rights

Skill-Lyft reserves the right to cancel or reschedule events. Delegates will be informed promptly of any changes. Please note that Skill-Lyft will not be responsible for airfare, hotel accommodations, or other travel-related expenses incurred by delegates.

#### 5. HRD Corp Grant

If the approved HRD Corp grant amount is less than the course fee, the company will be invoiced for the difference.

#### 6. Invoice & Payment Policy

All invoices must be settled within 14 days of the invoice date or at least one (1) working day before the event, whichever comes first. Delegates will not be allowed entry to the course if payment has not been received.

#### 7. Data Privacy

Skill-Lyft (M) Sdn Bhd acts as the data controller for this information. Your details will be stored in our database and used to fulfill our legitimate interests in event administration.

### AUTHORISATION & INVOICE

Signatory must be authorised to sign on behalf of the organisation.

Name

Designation

Email

Phone

Signature

By signing, I hereby acknowledge that I have thoroughly read and fully understand the Terms & Conditions stated in this registration form.

Invoice should be directed to:

Name

Designation

Email

Phone

\* Skill Lyft (M) Sdn Bhd acts as the data controller for this information.

Your details will be stored in our database and will be used to fulfill our legitimate interests in event administration.

Skill-Lyft  
FOR OFFICE USE

Course  
CoordinatorCourse  
Code

WS2513

Date  
Received