2-Day Corporate Training

Managing Stakeholders & Communicating Project Value

Projects often stall when priorities conflict, expectations are unclear and decision-makers cannot see the value being delivered. This practical course helps project professionals map stakeholders, manage competing agendas, engage senior decision-makers and communicate project outcomes with greater clarity. Participants learn to build trust, align expectations, connect project delivery to benefits and ROI, and report value in a way that supports stronger business decisions.

What You Will Learn

- Identify and map project stakeholders by interest, power and influence.
- Prioritise engagement based on stakeholder impact.
- Manage conflicting agendas and align expectations.
- Engage senior stakeholders with clarity and confidence.
- Build trust and develop targeted communication plans.
- Connect project delivery to benefits, ROI and business value.
- Communicate project outcomes to support better decisions.

Who Should Attend

- Project Managers & Project Leads
- PMO Professionals
- Business Analysts
- Mid-Level Business Executives
- Team Leaders
- Cross-Functional Project Teams
- Strategy & Transformation Teams
- Professionals responsible for stakeholder engagement or value reporting

Lead Trainer



Colin Millward

Colin Millward brings over 36 years of experience leading projects across Europe, the United States and APAC. He has delivered management consulting for businesses, corporations and governments. Colin holds an MBA and professional credentials including PMP, CRP, CSM and A-CSPO. He is also a PMI-certified PMP trainer and Principal Mediator with the Singapore Mediation Centre, bringing practical expertise in negotiation, mediation, stakeholder management and conflict resolution.

Focus Areas

1. **Stakeholder Mapping & Prioritisation**
2. **Managing Conflicting Interests**
3. **Senior Stakeholder Engagement**
4. **Trust, Influence & Communication**
5. **Business Cases, ROI & Value Tracking**
6. **Benefit Realisation & Value Reporting**

AVAILABLE FOR IN HOUSE TRAINING | **HRD CORP CLAIMABLE** | **CUSTOMISABLE**

INTERESTED IN TRAINING YOUR TEAM?
Contact us at hello@skill-lyft.com or +60 11-3613 4122 to request a detailed proposal.